

The Bookseller Publishing Calendar 2019 (last update 20.03.19)

Week	Date	Book Previews	Month previewed	Special feature/s	Preview submissions	Advertising (book by)	Advertising (supply by)
02	11.01.19	New Titles: Fiction/Non-fiction	Apr	-	23.11.18	02.01.19	04.01.19
03	18.01.19	Children's Preview	Apr	-	30.11.18	09.01.19	11.01.19
04	25.01.19	Paperback Preview	Apr	-	07.12.18	16.01.19	18.01.19
	25.01.19			The Bookseller Buyer's Guides			
05	01.02.19	New Titles: Fiction Country Focus: Scotland	May	-	14.12.18 07.12.18	23.01.19 23.01.19	25.01.19 25.01.19
06	08.02.19	New Titles: Non-fiction	May	-	21.12.18	30.01.19	01.02.19
07	15.02.19	Children's Preview Market Focus: Travel (Mar '19-Feb '20)	May	-	28.12.18 21.12.18	06.02.19 06.02.19	08.02.19 08.02.19
08	22.02.19	Paperback Preview	May	London Book Fair Special	04.01.19	13.02.19	15.02.19
09	01.03.19	New Titles: Fiction	Jun	-	11.01.19	20.02.19	22.02.19
10	08.03.19	New Titles: Non-fiction	Jun	-	18.01.19	27.02.19	01.03.19
	12-14.03.19			London Book Fair dailies		20.02.19	01.03.19
12	22.03.19	Children's Preview Market Focus: Children's (Apr '19-Mar '20)	Jun	Bologna Book Fair Special British Book Awards shortlists	31.01.19 25.01.19	13.03.19 07.03.19	15.03.19 09.03.19
13	29.03.19	Paperback Preview	Jun		08.02.19	20.03.19	22.03.19
	02-03.04.19			Bologna Children's Book Fair dailies		13.03.19	22.03.19
15	12.04.19	New Titles: Fiction & Non-Fiction	Jul		15.02.19	26.03.19	28.03.19
16	19.04.19	Children's Preview Category Spotlight: Food & Drink (May '19-Apr '20)	Jul	-	01.03.19 22.02.19	10.04.19 11.04.19	12.04.19 13.04.19
17	26.04.19	Paperback Preview	Jul	-	08.03.19	18.04.19	20.04.19
18	03.05.19	New Titles: Fiction	Aug	-	15.03.19	24.04.19	26.04.19
19	10.05.19	New Titles: Non-fiction Country Focus: Wales	Aug		22.03.19 15.03.19	01.05.19 01.05.19	03.05.19 03.05.19
20	17.05.19	Children's Preview	Aug	British Book Awards winners	29.03.19	10.05.19	10.05.19
21	24.05.19	Paperback Preview	Aug	-	06.04.19	15.05.19	17.05.19
22	31.05.19	Category Spotlight: Art, Architecture & Photography (Jun '19-May '20)			29.03.19	15.05.19	17.05.19
23	07.06.19	New Titles: Fiction	Sep	-	18.04.19	29.05.19	31.05.19
24	14.06.19	New Titles: Non-fiction	Sep	Marketing & Publicity Conference Preview	26.04.19	05.06.19	07.06.19
25	21.06.19	Children's Preview Market Focus: Back to School (Jul '19-Jun '20)	Sep		03.05.19 26.04.19	12.06.19 12.06.19	14.06.19 14.06.19
26	28.06.19	Paperback Preview Regional Focus: Northern Powerhouse	Sep	-	10.05.19 28.04.19	19.06.19 14.06.19	21.06.19 21.06.19
27	05.07.19	New Titles: Fiction	Oct	The Bookseller Rising Stars 2019	17.05.19	26.06.19	28.06.19
28	12.07.19	New Titles: Non-fiction Category Spotlight: Religion & Spirituality (Aug '19-Jul '20)	Oct	Library of the Year	24.05.19 17.05.19	03.07.19 03.07.19	05.07.19 05.07.19
29	19.07.19	Children's Preview Country Focus: Ireland	Oct		31.05.19 24.05.19	10.07.19 10.07.19	12.07.19 12.07.19
30	26.07.19	Paperback Preview Category Spotlight: Craft, Home & Garden (Aug '19-Jul '20)	Oct		07.06.19 31.05.19	17.07.19 18.07.19	19.07.19 20.07.19
	26.07.19			The Bookseller Buyer's Guides			
33	16.08.19	New Titles: Fiction & Non-Fiction, Children's & Paperback Preview	Nov		28.06.19	07.07.19	09.08.19
				Beijing Book Fair daily (at BBF 22.08)		26.07.19	02.08.19
36	06.09.19	New Titles: Fiction Category Spotlight: Non-Book Product (Oct '19-Sep '20)	Dec	Children's Conference Preview	19.07.19 12.07.19	28.07.19 28.08.19	30.08.19 30.08.19
37	13.09.19	New Titles: Non-fiction	Dec		26.07.19	04.09.19	06.09.19
38	20.09.19	Children's Preview Category Spotlight: Humour (Oct '19-Sep '20)	Dec		02.08.19 26.07.19	11.09.19 12.09.19	13.09.19 14.09.19
39	27.09.19	Paperback Preview	Dec	Frankfurt Book Fair Special	09.08.19	18.09.19	20.09.19
40	04.10.19	New Titles: Fiction & Non-fiction	Jan ('20)		16.08.19	25.09.19	27.09.19
41	11.10.19	Children's Preview Category Spotlight: Graphic Novels (Nov '19-Oct '20)	Jan ('20)		23.08.19 16.08.19	02.10.19 02.10.19	04.10.19 04.10.19
	16-18.10.19			Frankfurt Book Fair dailies		25.09.19	04.10.19
43	25.10.19	Paperback Preview	Jan ('20)		06.09.19	16.10.19	18.10.19
44	01.11.19	New Titles: Fiction	Feb ('20)		13.09.19	23.10.19	25.10.19
45	08.11.19	New Titles: Non-fiction	Feb ('20)	FutureBook Conference Preview	20.09.19	30.10.19	01.11.19
46	15.11.19	Children's Preview Market Focus: Audiobooks (Dec '19-Nov '20)	Feb ('20)		27.09.19 20.09.19	06.11.19 06.11.19	08.11.19 08.11.19
47	22.11.19	Market Focus: University Presses (Dec '19-Nov '20)			04.10.19	13.11.19	15.11.19
48	29.11.19	Paperback Preview Category Spotlight: Health & Diet (Dec '19-Nov '20)	Feb ('20)		11.10.19 04.10.19	20.11.19 20.11.19	22.11.19 22.11.19
49	06.12.19	New Titles: Fiction & Non-fiction	Mar ('20)	The Bookseller 100	18.10.19	27.11.19	29.11.19
50	13.12.19	Children's & Paperback Preview	Mar ('20)		25.10.19	04.12.19	06.12.19