



**Illustrator  
of the Year**

**The  
British  
Book  
Awards  
2018**

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# Illustrator of the Year

**Illustrator of the year is a new award for 2018. For the first time in the 28 years of the British Book Awards, we are specifically looking to reward and acknowledge the illustrators whose books have achieved notable success and who have also contributed to the general health of the book world.**

## Who to nominate?

Independent or major publishing houses are asked to nominate UK, or UK-based, illustrators whose book(s) have achieved significant success in 2017.

## Criteria

The winning illustrator's book(s) will need to demonstrate considerable 2017 TCM success. As sales success is a key component, it is unlikely that an illustrator whose book(s) have not featured prominently in The Bookseller's charts pages (based on TCM 5,000) would prevail.

On top of numerical sales success, publishers should indicate how this illustrator's books have exceeded expectations for their particular genre and increased new readers to the genre or to reading in general. Where the illustrator's books are published in genres that support prizes, include details of their shortlist or winning history.

Nominators are especially encouraged to show how the illustrator has been supportive of independent bookshops, specialist chains, libraries and schools.

## What to submit

Please submit, through the Awards site, a single PDF containing your written nomination of no more than 750 words addressing the Awards criteria and including required book data. Supplementary material such as high-resolution illustrator and cover images should be included as attachments. Book data includes:

- **Illustrator name**
- **Publisher(s), imprint(s) (if applicable) and editor**
- **Relevant book titles, ISBNs, and high-res images of book jackets**
- **High-res illustrator image**
- **Agent**

### IMPORTANT NOTICE

**Before submitting, publishers should ensure that nominated illustrators are able to attend the British Book Awards on 14th May 2018. Before the judges final decision, publishers will be required to confirm that they will be bringing the illustrator (subject to force majeure). The submitting publisher will be expected to meet the cost of attendance at The British Book Awards.**