

Author
of the Year

The
British
Book
Awards
2018

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Author of the Year

Author of the year is a new award for 2018. The award treads the fine line between the hard numbers of the bestseller lists and the writing excellence of the literary prizes. It seeks to reward and acknowledge authors whose books have achieved notable success and who have also contributed to the general health of the book world.

Who to nominate?

Independent or major publishing houses are asked to nominate UK, or UK-based, authors whose book(s) have achieved significant success in 2017.

Criteria

The winning author's book(s) will need to demonstrate considerable 2017 TCM success. As sales success is a key component, it is unlikely that an author whose book(s) have not featured prominently in The Bookseller's charts pages (based on TCM 5,000) would prevail.

On top of numerical sales success, publishers should indicate how this author's books have exceeded expectations for their particular genre and increased new readers to the genre or to reading in general. Where the author's books are published in genres that support prizes, include details of their shortlist or winning history.

Nominators are encouraged to show how the author has been especially supportive of independent bookshops and the specialist chains.

What to submit

Please submit, through the Awards site, a single PDF containing your written nomination of no more than 750 words addressing the Awards criteria and including required book data. Supplementary material such as high-resolution author and cover images should be included as attachments.

Book data includes:

- Author name
- Publisher, imprint (if applicable) and editor
- Relevant book titles, ISBNs, and high-res images of book jackets
- High-res author image
- Agent

IMPORTANT NOTICE

Before submitting, publishers should ensure that nominated authors are able to attend the British Book Awards on 14th May 2018. Before the judges final decision, publishers will be required to confirm that they will be bringing the author (subject to force majeure). The submitting publisher will be expected to meet the cost of attendance at The British Book Awards.