

The Bookseller Publishing Calendar 2024

Key A guide to our features

- Spotlight** Preview of forthcoming books
- Focus** Market/regional analysis and preview of forthcoming books
- Special Edition** Preview of forthcoming event
- Daily** Book Fair Daily editions
- Takeover Issue** Guest-edited edition of *The Bookseller*



#	Date	Book Previews	Month previewed	Special feature/s	Submissions to previewer	Advertising (book by)	Advertising (supply by)
01	05/01/2024	New Titles Fiction	April	Review of the Year: The Books	17/11/2023	27/12/2023	29/12/2023
		Discover Preview	February		24/11/2023	03/01/2024	05/01/2024
02	12/01/2024	New Titles Non-fiction	April	Review of the Year: The Authors	01/12/2023	10/01/2024	12/01/2024
03	19/01/2024	Children's Previews	April	Review of the Year: The Publishers	01/12/2023	10/01/2024	12/01/2024
04	26/01/2024	Paperback Preview	April	Review of the Year: The Genres	08/12/2023	17/01/2024	19/01/2024
				The Bookseller Buyer's Guides SS2024			
05	02/02/2024	New Titles Fiction	May		15/12/2023	24/01/2024	26/01/2024
		Discover Preview	March		15/12/2023	24/01/2024	26/01/2024
06	09/02/2024	New Titles Non-fiction	May		22/12/2023	31/01/2024	02/02/2024
				Romance Spotlight Feb 2024–Jan 2025	15/12/2023	31/01/2024	02/02/2024
07	16/02/2024	Children's Previews	May		29/12/2023	07/02/2024	09/02/2024
				Audio Quarterly Spotlight Feb 2024–Apr 2025	22/12/2023	07/02/2024	09/02/2024
08	23/02/2024	Paperback Preview	May		06/01/2023	16/02/2023	18/02/2023
				London Book Fair Special Edition			
09	01/03/2024	New Titles Fiction	June		12/01/2024	21/02/2024	23/02/2024
				Travel Focus March 2024–Feb 2025	05/01/2024	21/02/2024	23/02/2024
10	08/03/2024	New Titles Non-fiction	June		19/01/2024	28/02/2024	01/03/2024
				London Book Fair Daily Editions (12th, 13th, 14th)			
12	22/03/2024	Paperback Preview	June		02/02/2024	13/03/2024	15/03/2024
				Food & Drink Spotlight April 2024–Apr 2025	26/01/2024	06/03/2024	08/03/2024
13	29/03/2024	Children's Previews	June		02/02/2024	13/03/2024	15/03/2024
		Discover Preview	April		09/02/2024	20/03/2024	22/03/2024
14	05/04/2024	New Titles Fiction	July		02/02/2024	20/03/2024	22/03/2024
				Bologna Children's Book Fair Daily Edition (8th)	16/02/2024	27/03/2024	29/03/2024
15	12/04/2024	New Titles Non-fiction	July		23/02/2024	03/04/2024	05/04/2024
		Discover Preview	May		16/02/2024	03/04/2024	05/04/2024
16	19/04/2024				23/02/2024	10/04/2024	12/04/2024
				LGBTQ+ Focus May 2024–April 2025	08/03/2024	17/04/2024	19/04/2024
17	26/04/2024	Paperback Preview	July		08/03/2024	17/04/2024	19/04/2024
		Children's Previews	July		08/03/2024	17/04/2024	19/04/2024
18	03/05/2024	New Titles Fiction	August		01/03/2024	10/04/2024	12/04/2024
		Discover Preview	June		15/03/2024	24/04/2024	26/04/2024
19	10/05/2024	New Titles Non-fiction	August		15/03/2024	24/04/2024	26/04/2024
				Art, Architecture & Photography Spotlight Jun 2024–May 2025	08/03/2024	17/04/2024	19/04/2024
20	17/05/2024	Children's Previews	August		22/03/2024	01/05/2024	03/05/2024
				Audio Quarterly Spotlight May 2024–July 2024	15/03/2024	01/05/2024	03/05/2024
21	24/05/2024	Paperback Preview	August		15/03/2024	01/05/2024	03/05/2024
				Scotland Focus May 2024–April 2025	29/03/2024	08/05/2024	10/05/2024
22	31/05/2024		September		05/04/2024	15/05/2024	17/05/2024
				Black Publishing Focus June 2024–May 2025	29/03/2024	15/05/2024	17/05/2024
23	07/06/2024	Discover Preview	July		12/04/2024	22/05/2024	24/05/2024
		New Titles Fiction	September		05/04/2024	15/05/2024	17/05/2024
24	14/06/2024	New Titles Non-fiction	September		19/04/2024	29/05/2024	31/05/2024
				Translation Spotlight July 2024–May 2025	19/04/2024	29/05/2024	31/05/2024
25	21/06/2024	Children's Previews	September		19/04/2024	29/05/2024	31/05/2024
		Paperback Preview	September		19/04/2024	29/05/2024	31/05/2024
26	28/06/2024				12/04/2024	22/05/2024	24/05/2024
				Back to School Focus Jul 2024–Jun 2025	26/04/2024	05/06/2024	07/06/2024
27	05/07/2024	New Titles Fiction	October		03/05/2024	12/06/2024	14/06/2024
		Discover Preview	August		10/05/2024	19/06/2024	21/06/2024
28	12/07/2024	New Titles Non-fiction	October		17/05/2024	26/06/2024	28/06/2024
				Craft, Home & Garden Spotlight Aug 2024–Jul 2025	17/05/2024	26/06/2024	28/06/2024
29	19/07/2024	Children's Previews	October		10/05/2024	26/06/2024	28/06/2024
				The Bookseller Rising Stars: Class of 2024	08/05/2024	19/06/2024	21/06/2024
30	26/07/2024	Paperback Preview	October		24/05/2024	03/07/2024	05/07/2024
				Religion & Spirit... Spotlight Jul 2024–Jun 2025	17/05/2024	03/07/2024	05/07/2024
33	16/08/2024	New Titles Fiction & Non-fiction	November		31/05/2024	10/07/2024	12/07/2024
		Discover Preview	September		07/06/2024	17/07/2024	19/07/2024
34	23/08/2024	Children's Previews; Paperback Preview	November		21/06/2024	07/08/2024	09/08/2024
				The Bookseller Buyer's Guide AW2024	28/06/2024	07/08/2024	09/08/2024
35	30/08/2024		December		05/07/2024	14/08/2024	16/08/2024
				Library Focus	12/07/2024	21/08/2024	23/08/2024
36	06/09/2024	New Titles Fiction	December		05/07/2024	21/08/2024	23/08/2024
		Discover Preview	October		19/07/2024	28/08/2024	30/08/2024
37	13/09/2024	New Titles Non-fiction	December		19/07/2024	28/08/2024	30/08/2024
				Ireland Focus Oct 2024–Sep 2025	12/07/2024	21/08/2024	23/08/2024
38	20/09/2024	Children's Previews	December		26/07/2024	04/09/2024	06/09/2024
				Graphic Novels Spotlight Oct 2024–Sep 2025	19/07/2024	28/08/2024	30/08/2024
39	27/09/2024	Paperback Preview	December		02/08/2024	11/09/2024	13/09/2024
				Bookshop Heroes	02/08/2024	11/09/2024	13/09/2024
40	04/10/2024	New Titles Fiction; Discover Preview	January 2025		09/08/2024	18/09/2024	20/09/2024
			November		02/08/2024	11/09/2024	13/09/2024
41	11/10/2024	New Titles Non-fiction	January 2025		09/08/2024	18/09/2024	20/09/2024
				Humour Spotlight Nov 2024–Oct 2025	02/08/2024	11/09/2024	13/09/2024
43	25/10/2024	Children's Preview; Paperback Preview	January 2025		16/08/2024	25/09/2024	27/09/2024
				Frankfurt Book Fair Special Edition	16/08/2024	25/09/2024	27/09/2024
44	01/11/2024	New Titles Fiction; Discover Preview	February 2025		23/08/2024	02/10/2024	04/10/2024
			December				
45	08/11/2024	New Titles Non-fiction	February 2025				
				Frankfurt Book Fair Daily Editions (16th, 17th, 18th)	06/09/2024	16/10/2024	18/10/2024
46	15/11/2024	Children's Previews	February 2025		30/08/2024	09/10/2024	11/10/2024
				South West Focus Nov 2024–Oct 2025	13/09/2024	23/10/2024	25/10/2024
47	22/11/2024	Paperback Preview	February 2025		13/09/2024	16/10/2024	18/10/2024
				Futurebook Conference Special	20/09/2023	02/11/2023	04/11/2023
48	29/11/2024	Discover Preview	January 2025		27/09/2024	06/11/2024	08/11/2024
				SFF Spotlight Dec 2024–Nov 2025	20/09/2024	30/10/2024	01/11/2024
49	06/12/2024	New Titles Fiction, Non-fiction; Children's Preview	March 2025		20/09/2024	30/10/2024	01/11/2024
				Audio Quarterly Spotlight Nov 2024–Jan 2025	04/10/2024	13/11/2024	15/11/2024
50	13/12/2024	Paperback Preview	March 2025		27/09/2024	06/11/2024	08/11/2024
				University Presses Focus Dec 2024–Nov 2025	11/10/2024	20/11/2024	22/11/2024
					04/10/2024	20/11/2024	22/11/2024
					18/10/2024	27/11/2024	29/11/2024
					25/10/2024	04/12/2024	06/12/2024
					18/10/2024	27/11/2024	29/11/2024