

# The Bookseller Publishing Calendar 2023

Key A guide to our features

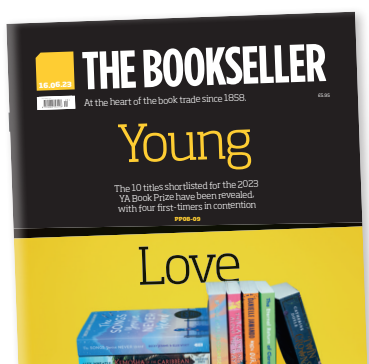
**Spotlight** Preview of forthcoming books

**Focus** Market/regional analysis and preview of forthcoming books

**Special Edition** Preview of forthcoming event

**Daily** Book Fair Daily editions

**Takeover Issue** Guest-edited edition of *The Bookseller*



| #   | Date       | Book Previews  | Month previewed            | Special feature/s   | Submissions to previewer                             | Advertising (book by)                                | Advertising (supply by)                              |
|---|------------|--|----------------------------|---|--|--|--|
| 01  | 06/01/2023 | New Titles Fiction<br>Discover Preview                           | April<br>February          | Review of the Year: The Books   | 18/11/2022<br>18/11/2022                             | 29/12/2022<br>29/12/2022                             | 31/12/2022<br>31/12/2022                             |
| 02  | 13/01/2023 | New Titles Non-fiction   | April                      | Review of the Year: The Authors   | 25/11/2022   | 05/01/2023   | 07/01/2023   |
| 03  | 20/01/2023 | Children's Previews  | April                      | Review of the Year: The Publishers                                      | 02/12/2022   | 12/01/2023   | 14/01/2023   |
| 04  | 27/01/2023 | Paperback Preview  | April                      | Review of the Year: The Genres  | 09/12/2022   | 19/01/2023   | 21/01/2023   |
| <b>The Bookseller Buyer's Guides SS2023</b> |            |  |                            |   |  |  |  |
| 05  | 03/02/2023 | New Titles Fiction<br>Discover Preview                           | May<br>March               |   | 16/12/2022<br>16/12/2022                             | 26/01/2023<br>26/01/2023                             | 28/01/2023<br>28/01/2023                             |
| 06  | 10/02/2023 | New Titles Non-fiction   | May                        | <b>Romance Focus Feb 2023–Jan 2024</b>                                  | 23/12/2022   | 02/02/2023   | 04/02/2023   |
| 07  | 17/02/2023 | Children's Previews  | May                        |   | 16/12/2022   | 02/02/2023   | 04/02/2023   |
| 08  | 24/02/2023 | Paperback Preview  | May                        | <b>Bologna Children's Book Fair Special Edition</b>                     | 30/12/2022<br>06/01/2023<br>31/12/2023               | 09/02/2023<br>16/02/2023<br>16/02/2023               | 11/02/2023<br>18/02/2023<br>18/02/2023               |
| 09  | 03/03/2023 | New Titles Fiction<br>New Titles Non-fiction                     | June<br>June               | <b>Travel Focus March 2023–Feb 2024</b>                                 | 13/01/2023<br>13/01/2023                             | 23/02/2023<br>23/02/2023                             | 25/02/2023<br>25/02/2023                             |
| 10  | 10/03/2023 |  |                            | <b>Bologna Children's Book Fair Daily Editions (7th–8th)</b>            | 06/01/2023   | 23/02/2023   | 25/02/2023   |
| 11  | 17/03/2023 | Children's Previews<br>Discover Preview                          | June<br>April              | The British Book Awards 2023: Shortlists                                | 20/01/2023<br>27/01/2023<br>27/01/2023               | 02/03/2023<br>09/03/2023<br>09/03/2023               | 04/03/2023<br>11/03/2023<br>11/03/2023               |
| 12  | 24/03/2023 | Paperback Preview  | June                       | <b>Food &amp; Drink Spotlight April 2023–Apr 2024</b>                   | 03/02/2023   | 16/03/2023   | 18/03/2023   |
| 13  | 31/03/2023 |  |                            | <b>London Book Fair Special Edition</b>                                 | 27/01/2023   | 16/03/2023   | 18/03/2023   |
| 15  | 14/04/2023 | New Titles Fiction<br>New Titles Non-fiction<br>Discover Preview | July<br>July<br>May        | <b>LGBTQ+ Focus May 2023–April 2024</b>                                 | 03/02/2023<br>24/02/2023<br>24/02/2023<br>24/02/2023 | 23/03/2023<br>06/04/2023<br>06/04/2023<br>06/04/2023 | 25/03/2023<br>08/04/2023<br>08/04/2023<br>08/04/2023 |
| 16  | 21/04/2023 |  |                            | <b>London Book Fair Daily Editions (18th, 19th, 20th)</b>               | 17/02/2023   | 30/03/2023   | 01/04/2023   |
| 17  | 28/04/2023 | Paperback Preview<br>Children's Previews                         | July<br>July               | <b>Wales Focus May 2023–Apr 2024</b>                                    | 10/03/2023<br>10/03/2023                             | 20/04/2023<br>20/04/2023                             | 22/04/2023<br>22/04/2023                             |
| 18  | 05/05/2023 | New Titles Fiction<br>Discover Preview                           | August<br>June             | <b>Art, Architecture &amp; Photography Spotlight Jun 2023–May 2024</b>  | 03/03/2023<br>17/03/2023<br>17/03/2023<br>10/03/2023 | 20/04/2023<br>27/04/2023<br>27/04/2023<br>27/04/2023 | 22/04/2023<br>29/04/2023<br>29/04/2023<br>29/04/2023 |
| 19  | 12/05/2023 | New Titles Non-fiction   | August                     | <b>Scotland Focus May 2023–April 2024</b>                               | 24/03/2023<br>17/03/2023                             | 04/05/2023<br>04/05/2023                             | 06/05/2023<br>06/05/2023                             |
| 20  | 19/05/2023 | Children's Previews  | August                     | The British Book Awards 2023: Winners                                   | 31/03/2023   | 11/05/2023   | 13/05/2023   |
| 21  | 26/05/2023 | Paperback Preview  | August                     | <b>Black Publishing Focus June 2023–May 2024</b>                        | 07/04/2023<br>31/03/2023                             | 18/05/2023<br>18/05/2023                             | 20/05/2023<br>18/05/2023                             |
| 22  | 02/06/2023 | New Titles Fiction   | September                  | <b>Translation Focus July 2023–May 2024</b>                             | 14/04/2023<br>07/04/2023                             | 25/05/2023<br>18/05/2023                             | 27/05/2023<br>20/05/2023                             |
| 23  | 09/06/2023 | Discover Preview<br>New Titles Non-fiction                       | July<br>September          | <b>Back to School Focus Jul 2023–Jun 2024</b>                           | 21/04/2023<br>21/04/2023                             | 01/06/2023<br>01/06/2023                             | 03/06/2023<br>03/06/2023                             |
| 24  | 16/06/2023 | Children's Previews  | September                  | <b>Non-Book Spotlight Jul 2023–Jun 2024</b>                             | 14/04/2023<br>28/04/2023                             | 01/06/2023<br>08/06/2023                             | 03/06/2023<br>10/06/2023                             |
| 25  | 23/06/2023 | Paperback Preview  | September                  | <b>Northern Powerhouse Focus Jul 2023–Jun 2024</b>                      | 21/04/2023   | 08/06/2023   | 10/06/2023   |
| 26  | 30/06/2023 |  |                            |   | 28/04/2022   | 15/06/2023   | 17/06/2023   |
| 27  | 07/07/2023 | New Titles Fiction<br>Discover Preview                           | October<br>August          | <b>Craft, Home &amp; Garden Spotlight Aug 2023–Jul 2024</b>             | 05/05/2023<br>19/05/2023<br>19/05/2023               | 15/06/2023<br>29/06/2023<br>29/06/2023               | 17/06/2023<br>01/07/2023<br>01/07/2023               |
| 28  | 14/07/2023 | New Titles Non-fiction   | October                    | The Bookseller Rising Stars: Class of 2023                              | 12/05/2023<br>12/05/2023                             | 29/06/2023<br>22/06/2023                             | 01/07/2023<br>24/06/2023                             |
| 29  | 21/07/2023 | Children's Previews  | October                    | <b>Religion &amp; Spirit... Spotlight Jul 2023–Jun 2024</b>             | 26/05/2023<br>19/05/2023                             | 06/07/2023<br>06/07/2023                             | 08/07/2023<br>08/07/2023                             |
| 30  | 28/07/2023 | Paperback Preview  | October                    | <b>Crime &amp; Thriller Spotlight Jul 2023–Jun 2024</b>                 | 02/06/2023<br>26/05/2023                             | 13/07/2023<br>13/07/2023                             | 15/07/2023<br>15/07/2023                             |
| 33  | 18/08/2023 | New Titles Fiction & Non-fiction<br>Discover Preview             | November<br>September      | <b>The Bookseller Buyer's Guide AW2023</b>                              | 09/06/2023<br>30/06/2023<br>30/06/2023               | 20/07/2023<br>02/08/2023<br>02/08/2023               | 22/07/2023<br>04/08/2023<br>04/08/2023               |
| 34  | 25/08/2023 | Children's Previews, Paperback Preview                           | November                   | <b>Library Focus</b>  | 07/07/2023   | 17/08/2023   | 19/08/2023   |
| 35  | 01/09/2023 | New Titles Fiction   | December                   | <b>Ireland Focus Oct 2023–Sep 2024</b>                                  | 14/07/2023   | 24/08/2023   | 26/08/2023   |
| 36  | 08/09/2023 | Discover Preview   | October                    | Bookshop Heroes   | 21/07/2023   | 31/08/2023   | 02/09/2023   |
| 37  | 15/09/2023 | New Titles Non-fiction   | December                   | <b>Graphic Novels Spotlight Oct 2023–Sep 2024</b>                       | 28/07/2023<br>21/07/2023                             | 07/09/2023<br>31/08/2023                             | 09/09/2023<br>02/09/2023                             |
| 38  | 22/09/2023 | Children's Previews  | December                   | <b>Disability Focus Nov 2023–Oct 2024</b>                               | 28/07/2023   | 14/09/2023   | 16/09/2023   |
| 39  | 29/09/2023 | Paperback Preview  | December                   | <b>BA Conference Special Edition Humour Spotlight Nov 2023–Oct 2024</b> | 04/08/2023<br>11/08/2023                             | 14/09/2023<br>21/09/2023                             | 16/09/2023<br>23/09/2023                             |
| 40  | 06/10/2023 | New Titles Fiction;<br>Discover Preview                          | January 2024<br>November   | <b>Frankfurt Book Fair Special Edition</b>                              | 04/08/2023<br>18/08/2023                             | 14/09/2023<br>28/09/2023                             | 16/09/2023<br>23/09/2023                             |
| 41  | 13/10/2023 | New Titles Non-fiction   | January 2024               | <b>Frankfurt Book Fair Daily Editions (18th, 19th, 20th)</b>            | 18/08/2023<br>25/08/2023                             | 28/09/2023<br>28/09/2023                             | 23/09/2023<br>30/09/2023                             |
| 43  | 27/10/2023 | Children's Preview; Paperback Preview                            | January 2024               | Diagram Prize shortlist revealed  | 08/09/2023   | 12/10/2023   | 14/10/2023   |
| 44  | 03/11/2023 | New Titles Fiction;<br>Discover Preview                          | February 2024<br>December  | <b>South West Focus Nov 2023–Oct 2024</b>                               | 01/09/2023<br>15/09/2023                             | 12/10/2023<br>26/10/2023                             | 14/10/2023<br>28/10/2023                             |
| 45  | 10/11/2023 | New Titles Non-fiction   | February 2024              | <b>Futurebook Conference Special</b>                                    | 16/09/2022<br>22/09/2023                             | 20/10/2022<br>02/11/2023                             | 21/10/2023<br>04/11/2023                             |
| 46  | 17/11/2023 | Children's Previews  | February 2024              | <b>Audiobooks Focus Dec 2023–Nov 2024</b>                               | 15/09/2023<br>22/09/2023                             | 26/10/2023<br>09/11/2023                             | 28/10/2023<br>11/11/2023                             |
| 47  | 24/11/2023 | Paperback Preview  | February 2024              | <b>SFF Spotlight Dec 2023–Nov 2024</b>                                  | 22/09/2023   | 09/11/2023   | 11/11/2023   |
| 48  | 01/12/2023 | New Titles Fiction<br>Discover Preview                           | March 2024<br>January 2024 | Diagram Prize winner revealed   | 06/10/2023<br>29/09/2023                             | 09/11/2023<br>09/11/2023                             | 11/11/2023<br>11/11/2023                             |
| 49  | 08/12/2023 | New Titles Non-fiction;<br>Children's Preview                    | March 2024                 | <b>University Presses Focus Dec 2023–Nov 2024</b>                       | 13/10/2023<br>13/10/2023                             | 16/11/2023<br>16/11/2023                             | 18/11/2023<br>18/11/2023                             |
| 50  | 15/12/2023 | Paperback Preview  | March 2024                 | <b>Health &amp; Diet Focus Jan 2023–Dec 2024</b>                        | 06/10/2023<br>20/10/2023                             | 16/11/2023<br>23/11/2023                             | 18/11/2023<br>25/11/2023                             |
|   |            |  |                            | <b>Wellbeing Spotlight Jan 2023–Dec 2024</b>                            | 27/10/2023<br>20/10/2023                             | 10/11/2023<br>20/11/2023                             | 02/12/2023<br>02/12/2023                             |