

NEWS RELEASE: 22/09/08 at 18.00

## **World celebrates publication of instant bestseller, BRISINGR**

The wait is finally over. The most anticipated book of the year, **BRISINGR** by Christopher Paolini, went on sale this weekend and has become an instant bestseller.

Random House Children's Books estimate **BRISINGR's** first day sales in the UK on Saturday will be over 45,000 copies, that's over 80 books sold every minute.

This figure means **BRISINGR** is the fastest selling children's book in the UK this year, beating estimated first day sales of **STEPHANIE MEYER's** books and the paperback of **HARRY POTTER AND THE DEATHLY HALLOWS**.

In America, **BRISINGR** is expected to be the biggest book of the year; Random House Inc's initial print run was 2.5 million copies – its largest ever initial printing for a children's book.

On the other side of the world, sales figures similarly reflect the anticipation for this book: in Australia, over 30,000 copies were sold in 48 hours; a staggering figure for the Australian market.

Helen Randles, RHCBS Sales Director says:

*"BRISINGR is a word of mouth book and excitement for it has been building since the start of year. When you get pre-orders in to five figures you know you've got a hit on your hands and we're delighted with the phenomenal first day sales."*

Over 200 bookshops in the UK held launch events at midnight on Friday or during Saturday (photographs available).

In America, over 1600 midnight parties in bookshops were registered on the official **BRISINGR** website, including a midnight reading from **BRISINGR** by Christopher Paolini himself in Barnes & Noble, NYC's Union Square. The publisher estimates that close to 2500 events were held throughout the US and Canada.

**BRISINGR** is the third book in the bestselling **INHERITANCE CYCLE** series; the first two books, **ERAGON** and **ELDEST**, have sold over 15 million copies worldwide. **ERAGON** was adapted for the big screen and released as a major motion movie in 2006, grossing \$249 million worldwide.

There was a sales and media embargo on **BRISINGR** which passed on publication. Review copies are now available, please contact Georgia Lawe at RHCBS to request a copy or more information about the **INHERITANCE CYCLE**.

**BOOK JACKET IMAGE ATTACHED.  
PICTURES OF FANS QUEUING TO GET BOOK AND CELEBRATING  
PUBLICATION AVAILABLE.**

**www.brisingr.co.uk <<http://www.brisingr.co.uk/>>**